



Retail & Online Arbitrage Bird's Eye View

Congratulations!

Why do I say that?

I commend you for taking steps to explore the world of online selling or if you're already selling physical products to take your business to the next level. However, don't get caught in the analysis phase. If you decide that the business of selling physical products online is for you jump in.

Don't sit on the sidelines waiting for the perfect time. There really is never a perfect time to get started.

Take action now.

If after reading this short report you decide selling physical products is not for you that is fine. My job is to simply help you see what a business like this entails and if this is the right move for you.



The two questions I get from people asking about our physical product business are:

***What do you sell?
and
Where do you get it?***

To the first question my answer is usually... "Anything that is profitable".

There are some things that even if profitable I wouldn't sell, but for the most part if it's profitable and I can get it, I'll sell it. We have everything from toys to groceries in our Amazon store. You can sell items that you already have an interest in or items that you don't even have a clue what they are, but you can source them for less than they're selling online. When it comes to some more advanced methods of inventory sourcing your level of interest in the product can play a part, but when getting started you don't have to limit yourself to items you like. In fact there are many items we sell that we wonder who would ever buy such a thing. But they sell, so we'll keep sourcing them.

Now to the 2nd question - Where do you get these items?

Inventory is literally everywhere - the closet in your spare bedroom, local garage sales, thrift stores, retail stores, and even online.



What is involved in selling physical products online?

1. Open an Amazon Account and/or an eBay account (There are way more people shopping on Amazon so unless you're going to be strictly selling one of a kind collectible items then you'll want to get started with Amazon). You can start with a free Amazon account, but eventually you'll want to move up to their professional account which is \$40 per month.
2. Find profitable inventory (Using one of the methods on the **Inventory Pyramid**)
3. Prepare those items to be shipped to Amazon's warehouse - Using Amazon's fulfillment service you can send items to them to be stored. When a customer orders your item Amazon will pack it and ship it to them for you.

The prep that you will have to do on your end may include:

- Removing price tags
- Putting items in poly bags if required
- Wrapping items in bubble wrap

Using Amazon's software, you will tell Amazon what items you have and how much you want to sell it for then Amazon will tell you what warehouse (they have many all over the country) to ship it to. However, you get to use their UPS rates which is tremendous discount compared to what you would pay yourself.



Amazon will give you a label with their own special barcode that you will print out and affix onto your items.

Once you have all your items labeled you will box them up according to which warehouse they're going to and print out the box label which also comes from Amazon. After you have everything boxed up and ready to go you can call UPS to have them pick up or take the boxes to your nearest UPS store.

4. Once Amazon receives your inventory, the items will be available for sale and when a customer orders it, Amazon will handle all the customer service, payments, and order fulfillment. You just have to wait for Amazon to pay you. Amazon takes out a 15% commission and then there are fees for picking your orders from their warehouse, packing them, and shipping them out. The overall amount that Amazon gets is about 30%

Some equipment you'll need:

- Computer
- Printer
- Smartphone - not absolutely necessary, but will be enormously helpful to be able to make good buying decisions when inside a store
- Boxes
- Packing Tape



I know that's a detailed look at what a physical product business is like, but I want you to know going into it what is involved.

What if you don't like shopping in stores or hate garage sales? The good news is you can do all the shopping you want in your pajamas from the comfort of your home (Online Arbitrage).

Now if you like sourcing inside stores you don't have to stop. Sourcing online just gives you another avenue to source profitable products. And it's my goal to help you find what road you should take by showing you the options.

If you're selling on Amazon.com and live outside the US then this is great news for you. My friend Jason Tay lives in Singapore and has a thriving Amazon business. He is literally thousands of miles away and still get products sourced in the US, processed and shipped to Amazon, and then sold on Amazon.com.

These methods work whether you live in Paris, France or Paris, Texas.

What does it look like to source products online?

It's much the same as sourcing in the store, but instead you're comparing prices from the store's website to what it's selling for on Amazon. It's the same buy low, sell high game.



You'll order the items online and have them shipped to you or if you prefer the no-touch approach you can actually have your orders shipped to a prep center where they will receive your items, prepare them for Amazon, and ship them to Amazon for you. You can literally run this type of business by sitting on a beach in Jamaica (like my good friend Barrington) or anywhere in the world.

To make it even more hands off, you can hire someone to do all the product research for you! (One of my Bonus Reports)

So what's inside the Retail and Online Arbitrage Module?

We'll dig a little deeper into each of the first five levels of the Inventory Pyramid to help you determine which one might be the best fit for YOU. You may want to use all of the methods or just one or two. Either way you'll be able to get the jumpstart you need to start building your business or take it to the next level. This will be done through a series of short reports delivered to your inbox.

I'm sure you have heard the term "Don't reinvent the wheel." I could put together a comprehensive course covering retail and online arbitrage, but why do that when several already exist? The one I highly recommend is the Proven Amazon Course. If you're serious about jumping into selling online you will want to get this course, but it's more than one course - it's currently about 9 courses in one and the list keeps growing. The best part is once you have the Proven Amazon Course, you never have to spend another dime on the courses that are introduced and included in the PAC. It's quite the deal!



One of the courses inside the Proven Amazon Course is a course called “Proven Online Sourcing Strategies”. This course was created by my friends Chris Green, Gary Baird, and Nathan Bailey. Chris literally wrote the book on Online Arbitrage.

This module consists of two things:

1. A series of reports that will help you navigate the various forms of sourcing products and provide a roadmap for getting you to your goals. I'm not charging for this since the major portion of this step in the roadmap is investing in the Proven Amazon Course. Rather than recreating all that content, I'll be pointing you in the right direction and show you how to get the most out of it.
2. The Proven Amazon Course includes “Proven Online Sourcing Strategies” and about 9 other courses. It is currently priced at \$299 (Or 3 Payments of \$109), which is a steal for everything you get. Plus every single new course that Jim Cockrum (creator of the PAC) and his team release will be included in the PAC at no charge! So once you get in, you're in for life!

If you use my link to buy the Proven Amazon Course I'll sweeten the pot with 2 Bonuses:

- 1) A \$25 Rebate
- 2) Access to my Bonus Reports which will cover topics like...
 - **Where to find someone that will work for pennies to find you profitable inventory**



- How to almost totally eliminate your competition on a listing
- How to have store managers calling you when they get new inventory
- And much more!

To get the Proven Amazon Course and my 2 Bonuses (\$25 Rebate and Bonus Reports) use this link:

[Ryan's Proven Amazon Course Link](#)

To claim your rebate do these 2 things:

1) Get access to my short reports here - <http://onlinebizroadmap.com/raoareports/>

2) Send an email to me at ryan@ryanreger.com with a copy of your Proven Amazon Course receipt.

What ever you decide is the direction you want to go with your business.....Take Action!

To Your Success,

Ryan